

Homepage (Navigation)

Simplify the navigation and give every top-level item a clear strategic role

The current navigation feels too crowded and slightly difficult to scan. It mixes campaign language, organisational information and content formats at the same level, while the toolbar itself is relatively small and visually sits over photography, which reduces clarity.

I would simplify the architecture and make the header and footer clearly distinct, with a cleaner, fixed navigation system.

Suggested information architecture

ABOUT

- About Us
- Contact

#UAOADAY

- About
- 2026 ›
 - 2026 Campaign
 - Voices

COALITION

- Our Partners
- Our Charter

RESEARCH

- UAOA International Research Network
- Academic Publications ›
 - UAOA Barometers ›
 - Online Abuse Barometer 2025
 - Sports Journalist Barometer 2024
 - Online Abuse Barometer 2024
 - FIA Briefing Note On Primary Research 2024
 - FIA White Paper On Strategic Response 2023
 - FIA Review Of Scholarly Publications 2024
- Research Collaboration ›
 - University of Notre Dame
 - Digital Services Act

EDUCATION

- FIA × UAOA Scholarship Programme
- Online Educational Module
- Webinar Series

IMPACT

- Community Engagement
- Erasmus+ Programme
- Gallery
- Resources

INSIGHTS

- News
- Research Voices
- Events
- Newsletter

CONTACT

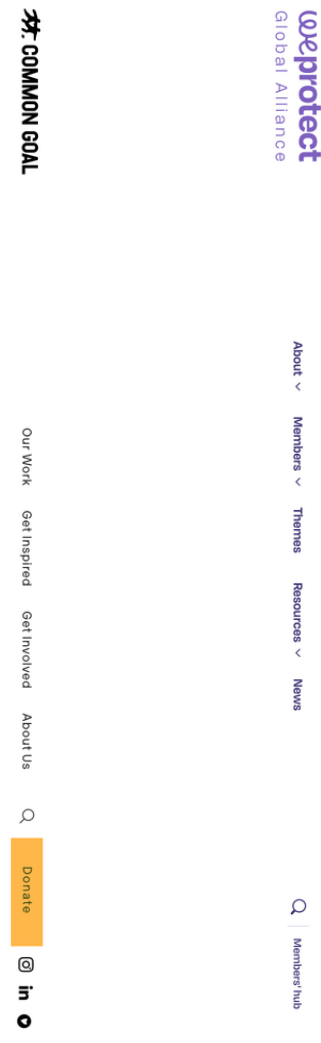
GET INVOLVED

Make the header cleaner and more usable

I would explore:

- a slightly taller, more confident header;
- clear contrast between navigation and background;
- no photography directly behind navigation text;
- fewer top-level items;
- more generous spacing;
- larger click areas;
- subtle dropdown indicators;
- sticky navigation on scroll;
- one clearly highlighted Get Involved CTA.

The toolbar should feel like a permanent navigation system, not an overlay sitting on top of changing imagery.



Homepage (Section 1)

Rebuild the homepage opening around one clear proposition

The current homepage opens with a carousel followed by a second large introductory section. This makes the first experience feel fragmented and repetitive: UAOA is essentially explaining UAOA twice before the visitor reaches the actual work.

Remove the homepage carousel

The carousel moves too quickly, key messages pass before the user has time to absorb them, and it creates a slightly dated “campaign website” feel.

It also means UAOA is speaking primarily about itself, rather than immediately framing the issue it exists to address.

I would replace it with one exceptional visual:

- a strong editorial photograph;
- a short, high-quality cinematic loop;
- or a restrained motion graphic built around online abuse / digital interaction.

The visual should feel purposeful and premium, not decorative.

Combine the first two sections into one hero

At the moment, visitors first see the large event image, then scroll into:

UNITED AGAINST ONLINE ABUSE

COALITION TO STOP HATE SPEECH IN SPORT

followed by several explanatory sentences.

That creates almost two full screens before the proposition is properly established.

I would consolidate everything into something much more immediate:

UNITED AGAINST ONLINE ABUSE

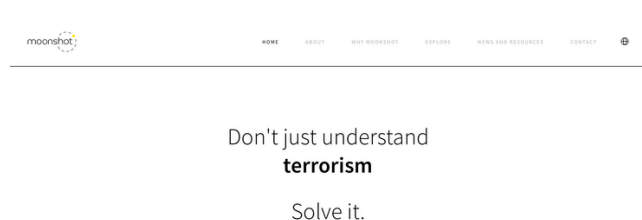
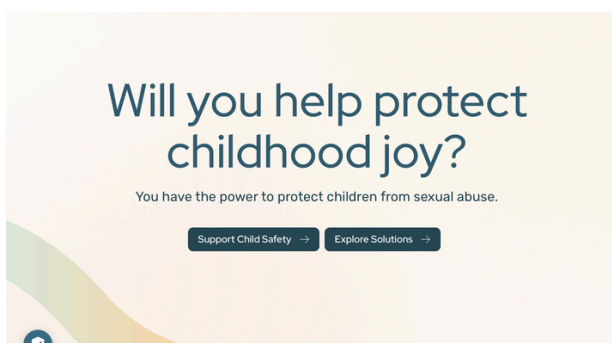
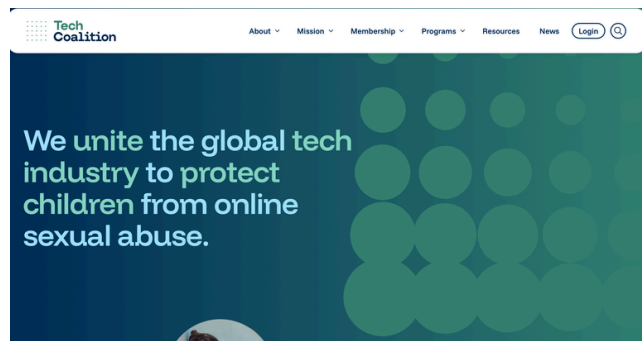
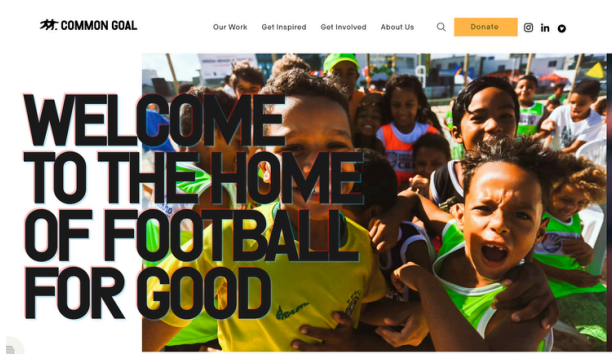
Making sport safer online.

A global coalition bringing sport, governments, academia and technology together to understand, prevent and tackle online abuse through evidence, education and collective action.

Explore our work →

Join the coalition →

This should all be visible within the first viewport.



Homepage (Section 2)

Add an immediate proof-of-scale moment

Directly after the hero, I would add a very concise statistics strip to demonstrate that UAOA is already an active, established coalition.

This should not become another full content section. It should work almost as a visual pause between the hero and the rest of the homepage.

75+

Coalition members

Sport, government, academia,
technology and civil society

8

Research projects

evidence-driven research
generating real-world impact

140+

Learners

empowering professionals
through education

Global

Cross-sector network

working together to make
sport safer online

Homepage (Section 3)

Rebuild the pillars as strong editorial statements

I would change the current pillars section quite drastically.

At the moment, the combination of:

- three outlined boxes;
- generic icons;
- long explanatory paragraphs;
- a background photograph;

makes the section feel visually busy and quite conventional.

I would remove the boxes and icons entirely and treat the three pillars as large typographic statements.

For example:

01

STRONGER TOGETHER.

Sport cannot tackle online abuse alone.

Explore our coalition →

02

EVIDENCE LED.

Better decisions start with better evidence.

Explore our research →

03

COMMITTED TO ACTION.

Evidence and collaboration must translate into real-world change.

Explore our impact →

Homepage (Section 4)

Make the coalition feel like a network, not a sponsor wall

I like the existing visual asset, but in its current form the concentration of logos makes the section read more like a sponsor board than a global coalition.

I would keep the idea of showing the breadth of the network, but give the section a much stronger narrative and clearer interaction.

Start with the scale and purpose of the coalition

Rather than leading directly with logos, I would open with a strong statement:

OUR COALITION

One issue. Many sectors. One collective response.

75+ organisations across sport, government, academia, technology and civil society working together to tackle online abuse in sport.

This establishes why the organisations are together, rather than simply showing who they are.

Organise the coalition by sector

I would introduce simple category navigation:

ALL · SPORT · GOVERNMENT · ACADEMIA · TECHNOLOGY · CIVIL SOCIETY

Selecting a category would dynamically update the organisations shown.

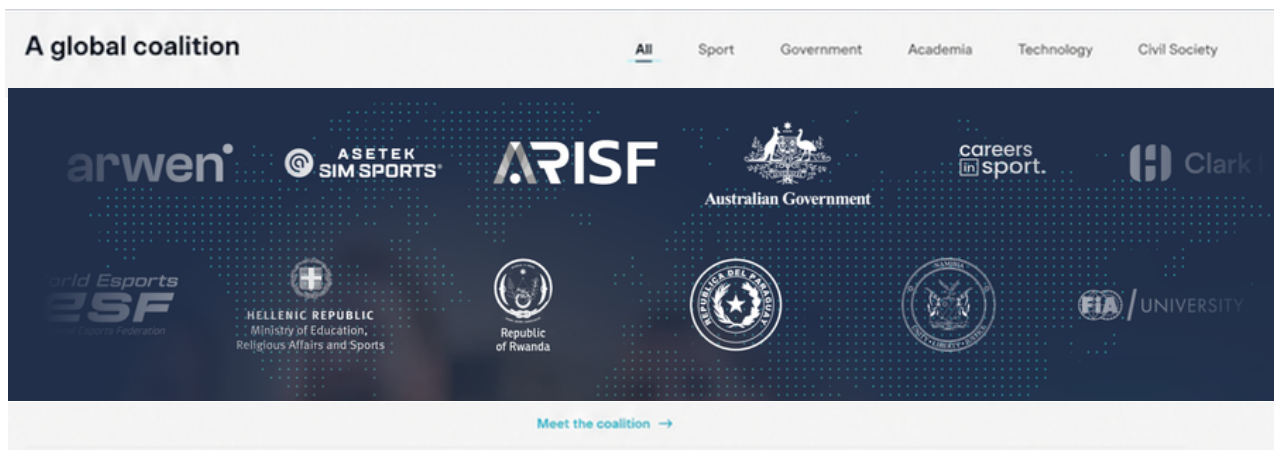
This would:

- make a large coalition easier to explore;
- immediately demonstrate its cross-sector nature;
- avoid displaying dozens of logos with no hierarchy;
- create a stronger connection with the full Our Partners page.

After the visual network:

Explore the full coalition →

This should lead to the dedicated Our Partners page, where users can browse all organisations in more detail.



Homepage (Section 5)

Replace the timeline with a true “Latest Insights” section

I would remove the current timeline from the homepage entirely.

Visually, it is one of the most complicated sections on the site: world map, dates, timeline line, nodes, arrows, multiple images and very long uppercase headlines. The result feels like a hybrid between a historical timeline and a news carousel, which makes the section unnecessarily difficult to scan.

Create a cleaner “Latest Insights” section

I would structure this around one main feature + secondary stories.

For example:

LATEST INSIGHTS

Large featured story:

RESEARCH · 14 AUG 2026

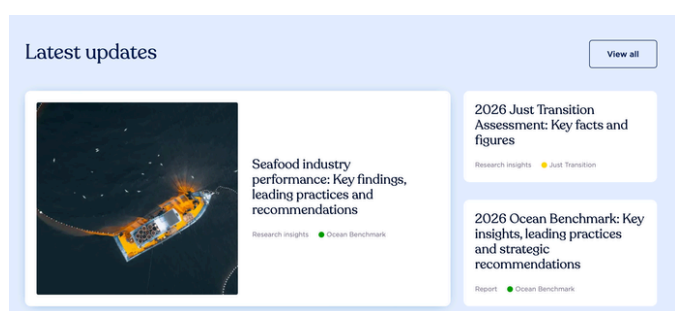
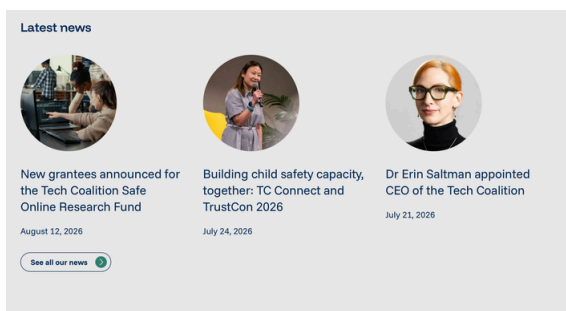
UAOA launches International Research Network

Short 1–2 line description.

[Read the story →](#)

Then alongside or underneath:

Secondary stories. These should be much smaller and more compact than the main feature.



Latest Stories



Homepage (Section 6)

Refine the FAQ rather than overdesign it

I would keep the Frequently Asked Questions section on the homepage, but visually refine it.

The FAQ is functional content, so it does not need another highly designed or image-heavy section.

I would use:

- a simple, spacious accordion;
- larger question typography;
- thin separators rather than heavy boxes;
- very subtle hover / open states;
- generous vertical spacing;
- short answers;

Homepage (Footer)

Make the footer feel like a clear end point, not another full section

The current footer is far too tall and visually behaves like an additional content section. It should instead create an immediate sense of closure at the end of every page.

I would make it significantly more compact and structured.

Keep funding / partner logos in a discreet dedicated row

The funding and institutional acknowledgements are important, but they should be visually secondary.

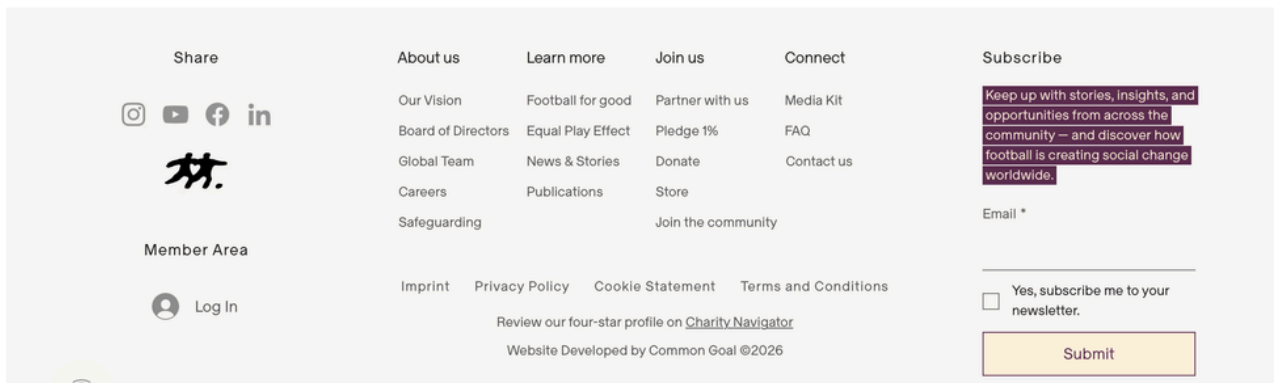
I would create one compact row for:

- FIA Foundation;
- European Union / Erasmus+;
- relevant supporting partners where required.

Logos should:

- use consistent optical sizing;
- sit on one baseline;
- remain relatively small;
- ideally use a simplified monochrome treatment where brand guidelines allow.

This section should feel like an acknowledgement strip, not another partner showcase.



#UAOADAY About I

Split the current UAOA Day section into two distinct parts in order to make it lighter, clearer and easier to reuse in future years.

1. An evergreen core page “About”. A dedicated page explaining what UAOA Day is, why it exists and how it fits within the wider UAOA mission.
2. A 2026 archive layer. A separate UAOA Day 2026 section functioning as an archive of that year’s activation, with:
 - a 2026 Campaign page;
 - a Voices page.

Stronger and more attractive opening

I would start with a cleaner, more impactful headline that immediately communicates the spirit of the campaign. Then, the page should move through the information in a simple and logical way:

- what UAOA Day is;
- why it matters;
- what it aims to do;
- how people can engage beyond the day itself.

A more dynamic presentation of the campaign objectives

I would highlight the key objectives in a more visual and colourful way, for example through large editorial statement.

A stronger visual gallery

I would include a curated gallery of campaign moments to quickly show what the initiative has looked like in practice. This could be a fixed gallery or a light horizontal movement / scroll treatment to give a quick sense of the campaign in action.

Campaign hashtags as a more visible design element

If possible, I would make the hashtags more prominent — potentially in a scrolling or ticker-style treatment — to reinforce the campaign identity and social-media dimension.

Clear links to the two 2026 archive pages

The page should clearly direct users toward:

- the 2026 Campaign page;
- the Voices page.

This helps connect the evergreen explanation page to the year-specific archive content.

Clear calls to action

The page should end with very visible and practical CTAs.

I would include a final section encouraging users to follow the campaign across the relevant social channels and to engage with the official hashtags.

#UAOADAY About II

UAOA DAY

**ONE DAY.
ONE MESSAGE.
ONLINE ABUSE
HAS NO PLACE
IN SPORT.**

A GLOBAL SPORTING COMMUNITY.
UNITED FOR A SAFER TOMORROW.



UAOA
UNITED AGAINST ONLINE ABUSE

Day **07 JULY**

WHAT IS UAOA DAY?

UAOA Day is an annual global moment of mobilisation dedicated to building safer and more respectful digital environments across sport.

Held every July, it brings together athletes, clubs, federations, officials, volunteers, media, technology experts, institutions and fans around one message:

ONLINE ABUSE HAS NO PLACE IN SPORT.

Part of a wider movement

UAOA Day forms part of the wider work of the United Against Online Abuse coalition, founded in 2023 by H.E. Mohammed Ben Sulayem, FIA President, and was developed within the framework of the 2025–2027 Erasmus+ project "Developing a Pan-European Framework to Combat Online Abuse in Sport."

More than a one-day campaign, UAOA Day contributes to a long-term international effort to advance education, research, collaboration, accountability and meaningful action across sport.

ONE DAY TO

RAISE AWARENESS.

AMPLIFY VOICES.

SHARE TOOLS.

SHOW SOLIDARITY.



#UAOADAY / #UNITEDAGAINSTONLINEABUSE / #WORDSMATTERINSPO

#UAOADAY / #UNITEDAG

UAOA DAY 2026

EXPLORE WHAT HAPPENED.

Revisit the 2026 campaign and hear the voices that helped shape the conversation.

[View the 2026 campaign →](#)

[Explore the voices →](#)



2026 CAMPAIGN
A global day of action.



VOICES
Real stories. Real change.

Get involved

But the work does not end here.



Partner with the campaign

We welcome new long-term partnerships through the signatory of our charter. To enquire, please contact Erin Bourke, Program Lead, at ebourkeconsultant@fia.com.

[Enquire about partnering →](#)



Learn about online abuse

UAOA's free Online Abuse in Sport module, developed with Dublin City University and endorsed by the UAOA Coalition, provides an introduction to the growing digital threat across sport.

[Access the module →](#)



Join our webinar series

To express your interest as a guest speaker or an attendee, please contact gary.sincier@dcu.ie and milla.boston@unitedagainstoneabuse.com

[Find out more →](#)



Follow and share

Follow UAOA Day and the wider work of United Against Online Abuse through our channels and participating partner organisations.

[#UOADAY](#)

Use the official campaign hashtags

[#UOADAY](#)

[#UnitedAgainstOnlineAbuse](#)

[#WordsMatterInSport](#)

Follow us



[UAOA LinkedIn](#)



[FIA Website](#)



[FIA Instagram](#)



[FIA President Instagram](#)



[Participating partners](#)

2026 Campaign I

Strong campaign-led opening

I would open with:

UAOA DAY 2026

From a shared message to a global movement.

On 7 July 2026, the sporting community came together for the inaugural edition of UAOA Day.

The UAOA Day hero launch film should be immediately visible in the hero, rather than introduced further down the page.

Make Silverstone the main campaign story

The British Grand Prix activation should be the strongest visual section after the hero.

Use a strong campaign photograph / footage and keep the copy concise.

Rather than listing every activation in a standard bullet list, I would surface them more visually as short metadata

Present the Practical Toolkit as a resource, not a product

Short explanation + concise list of what it included, followed by one strong CTA:

[Download the Practical Toolkit](#) ↓

The visual emphasis should be on the usefulness and accessibility of the resource, rather than on creating another document card.

Add scale of the movement and supporting organisations

The visual emphasis should be on the usefulness and accessibility of the resource, rather than on creating another document card.

Use “Voices” only as a gateway to the dedicated page

I would not try to reproduce individual voices on this page.

Instead, create one strong cross-link section using a powerful image and the supplied contextual copy with a strong CTA.

Finish simply with contact information

I would keep the two contact routes at the bottom, but very discreetly

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I would keep the two contact routes at the bottom, but very discreetly

2026 Campaign II

2026 CAMPAIGN

From a shared message to a global movement

On 7 July 2026, the sporting community came together for the inaugural edition of UAOA Day.

The first campaign transformed a clear message into visible collective action, combining global digital mobilisation, stakeholder engagement, and a major trackside activation during the FIA Formula 1 British Grand Prix.



Watch the UAOA Day hero launch film →

AT THE HEART OF THE CAMPAIGN

SILVERSTONE

The 2026 FIA Formula 1 British Grand Prix at Silverstone provided the central stage for the inaugural UAOA Day campaign, connecting the global digital campaign with athletes, leaders, teams, officials, media and institutions at the highest level of motorsport.



CAMPAIGN INTEGRATION AT SILVERSTONE

- FIA Motorhomes
- FIA Mobile Offices
- Parc Fermé branding
- Campaign roll-up
- Wristbands and pins
- Prominent spaces across the paddock and FIA environment

THE 2026 UAOA

PRACTICAL TOOLKIT

The toolkit helped organisations translate awareness into action. It included:

- Official UAOA Day branding and visual assets
- Adaptable social media templates
- Suggested campaign messages and captions
- Guidance for organisations, clubs and individuals
- Practical resources to support activity beyond UAOA Day



Download the 2026 UAOA Practical Toolkit

The 2026 UAOA Practical Toolkit remains available as an open resource for all organisations, clubs and individuals.

Download the Toolkit →

A GLOBAL MOVEMENT

A GLOBAL MOVEMENT IN ACTION

The 2026 campaign connected motorsport with a much wider movement, with participation from across Europe and organisations on every continent, including the Bahamas, Mexico, South Africa, Seychelles and Bangladesh.



65+ organisations



Global participation



Across motorsport and beyond



SUPPORTING ORGANISATIONS

The 2026 campaign was supported by organisations across the wider sporting ecosystem.

Peace and Sport

World DanceSport Federation

International Skating Union

World Air Sports Federation

Association of IOC Recognised International Sports Federations

International Federation for Sports Officials

Fédération Internationale de Motocyclisme

Paris Basketball

French National Olympic and Sports Committee

VOICES

Throughout the race weekend, leading figures from Formula 1, motorsport leadership, international media and the wider sporting community shared their perspectives on online abuse, its human consequences and the collective responsibility to challenge it.

Explore the voices →



For questions or requests relating to UAOA Day

Visual identity and campaign assets
Ella Hinbunier
ella.hinbunier-consultant@fia.com

UAOA project enquiries
Erin Bourke
ebourke@fia.com

Together for a kinder internet.

Voices I

This page should feel editorial, premium and human. The content is strong, but the page should not simply become a long sequence of names, paragraphs and YouTube embeds. The objective is to make the visitor feel that these are distinct voices contributing to one shared campaign message.

Strong, simple opening.

Then a short introduction explaining that Silverstone became the production hub for the campaign's principal video series, bringing together figures from Formula 1, motorsport leadership, media and the wider sporting community. I would keep this opening relatively minimal and avoid a large video here. The page should move quickly into the people.

Introduce all voices visually before the long-form content

I really like the idea of a Featured Voices strip immediately after the introduction. Each profile should include:

- portrait;
- name;
- role;
- if feasible subtle play icon or anchor link.

The purpose is to let the visitor understand the range of contributors at a glance and choose who they want to explore.

I would avoid large cards with lots of framing. The portraits and typography should do most of the work.

Make the individual profiles feel editorial

For the full profiles, I would use an alternating layout rather than stacking every person in exactly the same way. This creates much more rhythm and prevents the page from becoming repetitive.

Each profile should contain only:

Name

Role / organisation

2 short paragraphs maximum explaining their message.

Then:

- one large visual/video thumbnail;
- one strong pull quote;
- a clear Watch their message → action.

Voices II

UAOA DAY 2026

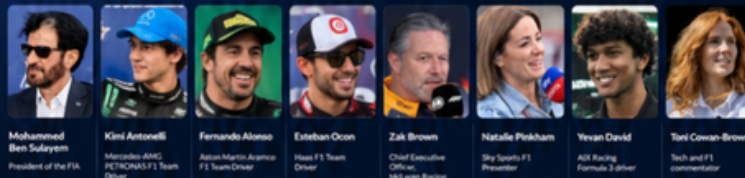
VOICES

Leadership, experience and a shared responsibility to act.

The Silverstone activation also served as the production hub for the campaign's principal video series. Throughout the race weekend, leading figures from Formula 1, motorsport leadership, international media and the wider sporting community shared their perspectives on online abuse, its human consequences and the collective responsibility to challenge it.

FEATURED VOICES

Eight voices. A stronger tomorrow.



THE VOICES IN FULL

Real people. Real perspectives. A stronger sport.

DIVERSATIONS
THAT DRIVE CHANGE



Mohammed Ben Sulayem

President of the FIA

The FIA President launched the campaign with a clear call for unity, leadership and accountability across sport. He emphasised the responsibility of sporting institutions to protect athletes, officials, volunteers, fans and everyone contributing to the sporting community.

[Watch his message](#) →

“Unity and accountability.”

“Surround yourself with the right voices.”

Kimi Antonelli

Mercedes-AMG PETRONAS Formula One Team Driver

Kimi reflected on the importance of trusted support systems and of not allowing anonymous online voices to shape an athlete's confidence or identity. His message to young people was direct: listen to those you trust.

[Watch his message](#) →



Fernando Alonso

Aston Martin Aramco Formula One Team Driver

Fernando focused on the importance of respect beyond sporting rivalry. Supporting different teams, drivers or colours can never justify personal attacks.

[Watch his message](#) →

“Respect beyond rivalry.”

“This should never be normalised.”

Esteban Ocon

Haas F1 Team Driver

Esteban challenged the normalisation of online abuse in elite sport. Harassment should never be accepted as an inevitable part of being an athlete or public figure, and its psychological consequences must be taken seriously.

[Watch his message](#) →



Zak Brown

Chief Executive Officer, McLaren Racing

Zak addressed the responsibility of sporting leadership and the need for unity across the industry. Athletes, employees, officials and team members should never be subjected to harassment simply for doing their jobs.

[Watch his message](#) →

“Stay united as a sport.”

“There is always a person on the receiving end.”

Natalie Pinkham

Sky Sports F1 Presenter

Natalie focused on the human impact behind every abusive comment. Abuse reaches real people, their families and those around them.

[Watch her message](#) →



Yevan David

AIX Racing Formula 3 driver

Yevan emphasised awareness, empathy and collective action. He encouraged audiences to consider the human impact of abusive messages and reminded those affected that support is available and they are not alone.

[Watch his message](#) →

“Awareness, empathy and action.”

“Hate cannot be dismissed as criticism.”

Toni Cowan-Brown

Tech and F1 commentator

Toni drew a clear distinction between sporting opinion and prejudice. Open discussion and debate must never be used to justify attacks targeting gender, race, identity or the way someone speaks.

[Watch her message](#) →



About Us I

Reduce the size of individual partner cards

The individual partner cards take up a disproportionate amount of vertical space for the limited information they contain: a logo, organisation name and signing date. As a result, only four partners are visible at once, which unintentionally makes the network feel much smaller than it actually is.

We should move away from large standalone cards and towards a denser, more editorial partner directory.

- Display significantly more partners within the first viewport.
- Merge About Us and Our Mission into one stronger narrative page
- The current content is relevant, but visually everything is given the same level of importance: long paragraphs, similar dark backgrounds and very little hierarchy. As a result, it is difficult to quickly understand why UAOA exists, how it started and what guides its work.
- I would combine the current About Us and Our Mission pages and turn the information into a much clearer storytelling system.
- Keep the logo as the primary visual element.
- Organisation name should remain clearly readable, but secondary to the logo.
- Avoid large amounts of empty space within each card.
- Keep cards compact and consistent, ideally closer to a logo tile / directory entry than a traditional content card.

Change the structure

First, “About UAOA” statement

Rather than opening with a long institutional paragraph, I would lead with a concise positioning statement:

ABOUT UAOA

Building a safer digital environment for sport.

Then a short 2–3 line introduction explaining what UAOA is today: a global, cross-sector coalition bringing together sport, government, academia, technology and civil society to tackle online abuse through evidence, collaboration and action.

The opening should answer immediately: What is UAOA and what does it exist to do?

Secondly, “Why we exist”

Create a dedicated section explaining the problem UAOA was created to address.

WHY WE EXIST

Online abuse is changing the experience of sport.

Keep the explanation concise and use strong evidence or one key statistic where appropriate, rather than another long paragraph.

This section should communicate the urgency of the issue before explaining UAOA’s response.

Then, tell “Our Story” as a short timeline

The origins of UAOA are important, but I would not present them as a dense block of copy.

Use a simple visual timeline, for example:

2022

Online abuse following the US Grand Prix highlights the scale of the issue.

2023

United Against Online Abuse is founded by H.E. Mohammed Ben Sulayem, FIA President.

2024–2026

The campaign grows into an international coalition spanning research, education, policy and practical action.

This makes the story much easier to understand and gives the page more visual rhythm.

About Us II

Turn the three pillars into a clear visual system

The three core principles should become one of the strongest moments on the page rather than being buried inside paragraphs.

I would present these as three large blocks or columns, with minimal text and a clear visual identity.

Who we are

We are a community of tech companies working together to protect children online.

What we do

We provide a trusted space for experts across functions – from trust and safety to product, policy, and engineering – to share, learn and act together.

How we work

We are collaborative by design. Through working groups, shared tools, industry programs, our members turn shared challenges into shared progress.

Why it matters

The result is stronger systems, better responses, and an industry that's continually raising the bar. When we do that, we build trust – with users, regulators, and the wider world

Our Partners

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Standardise how signing dates are displayed

At present, dates appear in several different formats, for example:

- 30/03/2026
- 9 November 2022
- Signed: 2 April 2024

This should be fully standardised across all partner entries. *Preferred format:* Signed 2 April 2024

Introduce category-based filtering

As the partner network continues to grow, displaying every organisation within the same uninterrupted grid will become increasingly difficult to navigate.

I would recommend a dynamic filter system, similar to a modern member directory.

For example:

All · Sport · Government & Public Bodies · Academic & Research · NGOs & Civil Society · Technology

When a user selects a category, only the relevant partners should appear.

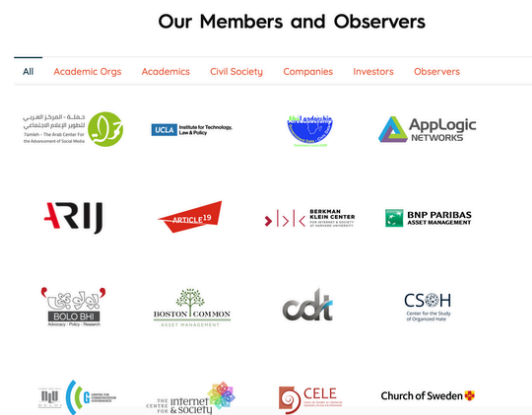
This could work as simple horizontal tabs/chips rather than a large dropdown.

Important:

Keep “All” selected by default, so users can immediately understand the scale of the coalition. Filtering should help discovery rather than hide the network from the outset.

Overall objective:

The page should visually demonstrate the scale and diversity of the UAOA coalition. At present, the oversized cards make a large partner network feel small. The redesign should prioritise density, consistency and discoverability, while keeping the overall presentation premium and aligned with the wider UAOA visual identity.



Our Charter I

The Charter should be the idea before it is the file

At present, the page introduces the Charter primarily through downloadable documents. The three large document cards dominate the page, even though each contains very little information. This makes the Charter feel like a resource to download rather than one of the core commitments behind UAOA.

I would restructure the page so users first understand what the Charter represents, why it matters and what signing it means. Downloading the document should come afterwards.

The page should feel closer to a manifesto / pledge / declaration page than a document library.

A much stronger opening could be:

THE UAOA CHARTER

A shared commitment to action.

The UAOA Charter brings organisations across sport and beyond together around a common commitment to tackle online abuse through collaboration, evidence and action.

Read the Charter ↓

Explore our signatories →

Visually, this should be a strong hero statement with considerably more presence than the current introductory paragraph.

Create a dedicated “What you are committing to” moment

I would then introduce a clearly differentiated section explaining the status and purpose of the Charter.

For example:

A voluntary commitment, built for collective progress.

The UAOA Charter is a non-binding pledge made in good faith by its signatories. It establishes a shared foundation for collaboration while recognising the importance of protecting fundamental rights, including freedom of expression.

This should not look like another paragraph of body copy. Treat it almost as a statement or pull quote.

Replace the oversized document cards with a compact language selector

The current rectangular cards are far too large for what they communicate. A large box containing only a language name and download icon creates unnecessary visual weight.

The Charter languages should instead appear in a compact, elegant download area.

For example:

READ THE CHARTER

English	↓ Download
Français	↓ Télécharger
Español	↓ Descargar
Português	↓ Download

...

This could also be presented as horizontal rows with subtle separators rather than literal table styling.

I would avoid:

- individual large cards;
- large download icons;
- one card per language;
- heavy outlined boxes;
- excessive empty space.

The interaction should feel almost like selecting an edition of a publication.

Our Charter II

Add a President statement to give the Charter authority and humanity

I think this page would benefit significantly from a distinct editorial section with a quote from the FIA President, rather than having only institutional explanatory copy.

Ideally:

large photograph on one side / quote on the other

The exact quote would of course need to use approved wording, but structurally I think this would make the page far more credible and memorable.

It also gives the page a visual break between the Charter explanation and the practical download/signing sections.

End with a proper call to action

The current page does not create enough distinction between reading the Charter and becoming a signatory.

I would finish with a strong CTA section:

Ready to join the commitment?

Organisations that share the ambition of creating safer and more inclusive online environments across sport can explore how to become a UAOA Charter signatory.

See how to sign →

This should visually feel like the final action of the page, perhaps on a contrasting UAOA colour block.

NEWS I

Remove the current large hero image

Current issue

The large institutional group photograph at the top takes up a significant amount of space, but the heavy navy overlay prevents the image from having any real visual impact.

A similar group photograph then appears again almost immediately in the featured article below, creating unnecessary repetition.

Direction

I would remove the large background image entirely and make the page header much cleaner.

For example:

NEWS

Latest updates, research, partnerships and activity from United Against Online Abuse.

Then move directly into the featured story.

The page should feel like an editorial/news platform, rather than a corporate landing page with a decorative banner.

Give the latest story a much stronger hierarchy

The current featured story feels too balanced between image and text — almost 50/50 — which makes it look more like a generic content card than an important lead story.

I would make the layout intentionally asymmetric.

For example:

60–65% image / 35–40% content

or

large image on the left + compact editorial block on the right

The featured story should clearly look different from every other story on the page.

A structure such as:

RESEARCH · 14 AUG 2026

United Against Online Abuse launches International Research Network

Short 25–35 word introduction giving the key context without reproducing the full opening paragraph.

Read more →

This gives the user enough information to decide whether they want to open the story without overwhelming the landing page.

Avoid uppercase article headlines

I would reserve uppercase for small functional elements such as categories, labels and metadata.

Make it obvious that each article is clickable

At present, relying on the image itself as the access point feels slightly unintuitive.

Users should not have to guess whether they need to click the image, headline or card.

I would make the entire article card clickable, while still adding an explicit visual cue:

Read more →

or simply:

Explore →

Introduce filtering now, before the content library becomes larger

This is probably one of the most important structural changes.

At present, everything is effectively grouped under News, but the content will increasingly cover very different types of activity.

I would add a simple filter bar immediately above All content:

ALL

RESEARCH

COALITION

POLICY

EDUCATION

EVENTS

NEWS II

Refine the article card design

I prefer the general direction of the examples shown on the slide: larger imagery, cleaner cards and softer visual separation.

I would explore:

- more generous image radius;
- larger image-to-text ratio;
- less visible card framing;
- subtle rather than heavy shadows;
- no thick outlines;
- consistent image ratios;
- slightly more space around headlines;
- category/date above the headline;
- only a short excerpt;
- clear CTA.

Suggested page structure

I would give the agency a very clear wireframe:

01 — PAGE HEADER

News

Latest research, partnerships, initiatives and developments from United Against Online Abuse.

02 — LATEST STORY

Large asymmetric feature.

RESEARCH · 14 AUG 2026

Main headline

25–35 word excerpt.

[Read more →](#)

03 — FILTER / CONTENT NAVIGATION

ALL RESEARCH COALITION POLICY EDUCATION EVENTS

04 — ALL STORIES

Three-column grid on desktop.

Cards should contain:

CATEGORY · DATE

Headline

Optional short excerpt

[Read more →](#)

Potentially load 6–9 articles initially, then:

[Load more](#)

rather than an extremely long first page.

2026 Just Transition Assessment: Key facts and figures

Research insights ● Just Transition

2026 Ocean Benchmark: Key insights, leading practices and strategic recommendations

Report ● Ocean Benchmark



Corporate transition readiness in Colombia

Report



Europe's role in a global shift toward credible transition

Blog



ADVOCACY / MOZILLA NEWS AUG. 8, 2024

Mozilla, Allies Demand Privacy Answers from Bumble

Mozilla and several other privacy, public interest, and gender justice organizations are calling on Bumble to come clean as...

[Read more](#)



MOZILLA NEWS AUG. 8, 2024

New Research: Tech Platforms' Data Access Initiatives Vary Widely

Tech platforms' efforts at greater transparency — many in the context of the EU's Digital Service Act (DSA) —...

NEWS (Article page)

Move towards a cleaner editorial / newspaper feel

For individual News articles, I would keep the structure very simple, but make the presentation feel much more editorial and refined, rather than like a standard corporate webpage.

I would suggest:

- a strong hero combining the article title and featured image;
- sentence-case headlines rather than all caps;
- a much narrower text column for easier reading;
- larger introductory text to create hierarchy;
- generous white space;
- subtle rules / dividers instead of boxes;
- occasional pull quotes where relevant;
- no heavy navy background running through the whole article.

The overall feeling should be closer to a magazine or newspaper article, with typography and spacing doing most of the work.

At the end, secondary institutional information such as About the UAOA Coalition could sit in a light, compact block so it remains available without dominating the article.

NEWS

United Against Online Abuse Coalition launches international research network

A STRONGER, SAFER SPORT
THROUGH EVIDENCE AND COLLABORATION.



United Against Online Abuse (UAOA) Coalition held its second quarterly convening on Tuesday 11 August, where it announced the launch of the UAOA International Research Network (UAOA IRN).

Hosted by DCU Institute for Business & Society and supported by the FIA Foundation, the UAOA IRN is strategically positioned to connect global researchers and partners from across sport, technology, governing bodies and beyond to align on a collective research agenda, accelerate outputs, and encourage evidence-sharing for meaningful action.

About the United Against Online Abuse Coalition

→

Founded in 2023 by H.E. Mohammed Ben Sulayem, President of the FIA, the United Against Online Abuse (UAOA) coalition is an award-winning global initiative dedicated to combatting online abuse in sport through research, policy advocacy and collaborative action. UAOA is endorsed by more than 75 governments, sports, academic institutions and technology organisations, and is supported by the FIA Foundation and co-funded by the European Union.

BLOG/Research Voices

Rename “Blog” to “Research Voices”

I would move away from the generic “Blog” title.

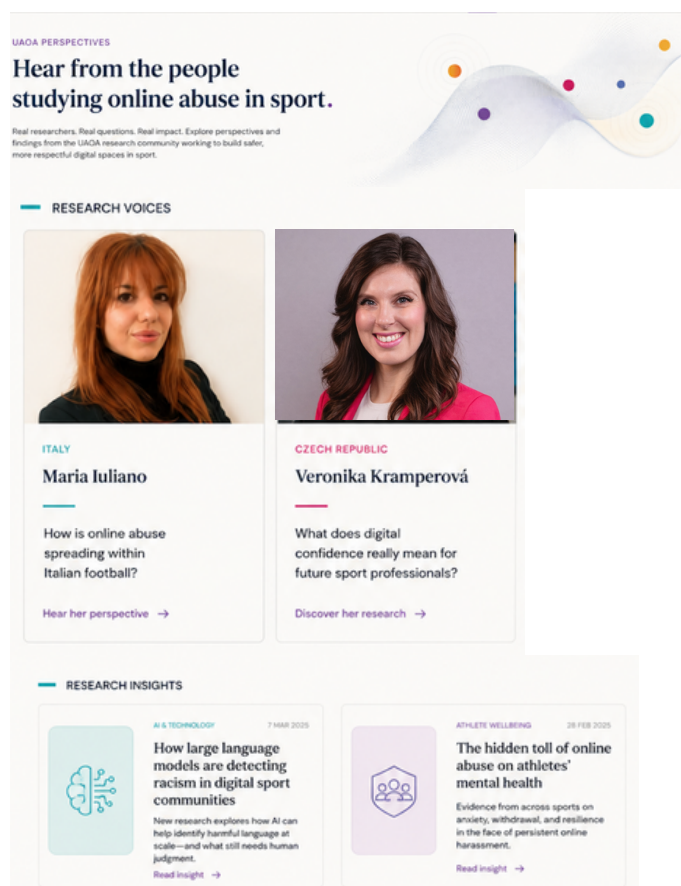
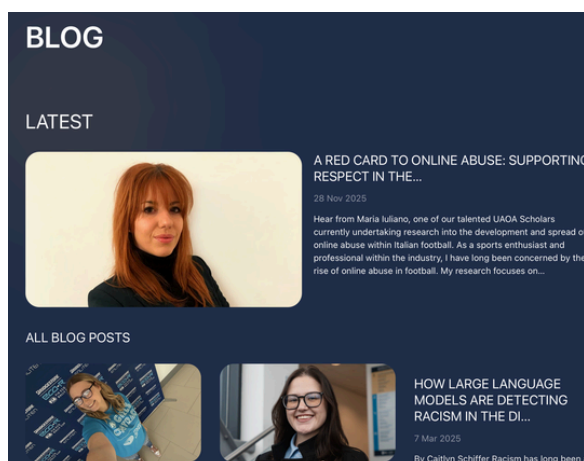
This content is much more specific: it gives researchers a voice, introduces the people behind UAOA-supported research and translates academic work into accessible insights..

I would open the page with a short introductory statement.

Then, I would structure the page in two clear sections:

- Research Voices: portrait-led profiles introducing the researchers behind the work;
- Research Insights: more compact cards focused on findings, themes and key takeaways.

If feasible, I also think it could be valuable to surface this research content in some form on the home page.



Events

Rethink the Events page as an editorial event hub

The current accordion treatment feels visually too heavy for the amount of information displayed:

- oversized outlined containers;
- long all-caps titles;
- almost no visible metadata;
- no imagery within the event listings;
- no immediate date, location or event type;
- little visual distinction between a flagship convening and a smaller event.

The only clear distinction between upcoming and past events is currently the colour treatment

Introduce a stronger opening

I would start with a short positioning statement rather than another large institutional group image:

WHERE EVIDENCE MEETS ACTION.

UAOA brings together leaders from sport, research, government and technology to share evidence, develop solutions and drive coordinated action against online abuse.

I would avoid another posed group photograph here. Events are an opportunity to show people talking, presenting, debating, listening and working together



Redesign events as proper editorial cards

Each event should immediately communicate:

CONVENING · 17 NOV 2026

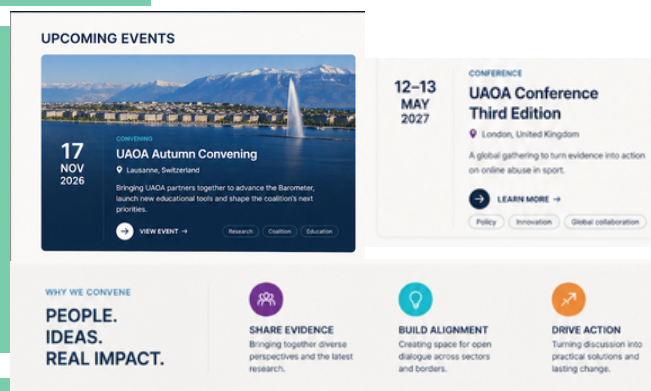
UAOA Autumn Convening

Lausanne, Switzerland

Research · Education · Coalition

Bringing UAOA partners together to advance the Barometer, launch new educational tools and shape the coalition's next priorities.

VIEW EVENT → (drop-down)



Create a clearer hierarchy

I would structure the page around:

UPCOMING EVENTS

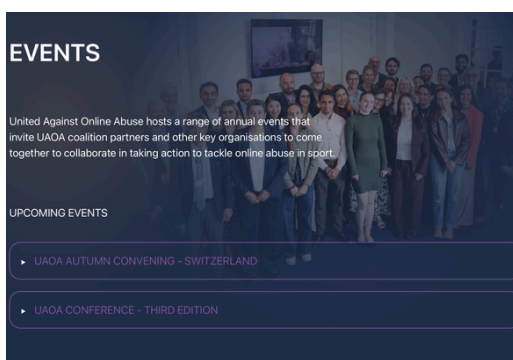
More prominent cards, with the next / most important event given additional visual weight.

WHY WE CONVENE

A short visual break explaining the role of UAOA events.

PAST EVENTS

Smaller, more compact cards, clearly secondary to upcoming activity but still visually engaging.



UAOA INTERNATIONAL RESEARCH NETWORK I

Create more visual rhythm and a clearer narrative

The page currently feels visually very repetitive: almost every section uses the same navy background + white text + heading + paragraph/bullets treatment. Although the content changes, the page does not change visually, which makes it feel longer and harder to navigate than necessary.

I would restructure the page into a clearer sequence, with each section having a distinct purpose and visual treatment.

Stronger introduction

Open with a concise introduction explaining what the UAOA International Research Network is, supported by the key partner logos.

Add a clear CTA at this stage so users immediately understand how they can engage:

Join the Network →

Why the IRN? — make the challenge visual

Rather than another paragraph or bullet list, I would create a more dynamic section around the core idea:

RESEARCH IS GROWING.

BUT THE EVIDENCE REMAINS FRAGMENTED.

Then present the key reasons for the network through short visual points/icons.

This should feel like a strong explanatory moment rather than another block of copy.

Give “Hosted & Supported By” its own space

I would separate the institutional information from the main narrative and create a clean, compact section for:

HOSTED & SUPPORTED BY

with the DCU, FIA / UAOA and FIA Foundation logos.

Keep the supporting text short. The logos should carry most of the visual weight here.

Make Network Activities more engaging

The current activities could be presented much more dynamically rather than as standard bullet points.

For example, use a structured horizontal grid or compact cards.

Each should have a short one-line explanation only.

The aim is to make the scale of the network’s activity immediately understandable at a glance.

Make “Who should join?” more inviting

This section should feel like an invitation, not another informational list.

WHO SHOULD JOIN?

A diverse network for greater impact.

Then use clear audience categories with simple icons.

Finish with a visible CTA:

Learn more about joining → (DCU website)

Finish with the ambition

I would end the page with a visually distinct statement section, using a stronger UAOA colour treatment:

OUR AMBITION

A safer digital environment for sport.

This should act as the final takeaway rather than another explanatory paragraph.

UAOA INTERNATIONAL RESEARCH NETWORK II

Overall objective:

the page should feel like a living international research network (collaborative, active and ambitious) rather than a long institutional information page.

UAOA INTERNATIONAL RESEARCH NETWORK

CONNECTING RESEARCH. INFORMING ACTION.

The UAOA International Research Network (UAOA IRN) is hosted by Dublin City University and supported by the FIA's United Against Online Abuse initiative and the FIA Foundation.

[Join the network →](#)

WHY THE IRN?

RESEARCH IS GROWING. BUT THE EVIDENCE REMAINS FRAGMENTED.

Important research on online harms in sport is taking place across disciplines, countries and sectors, but it is often undertaken in isolation. The UAOA IRN exists to connect this work, strengthen collaboration and ensure that evidence is translated into policy, practice and real-world impact.

**Build collaborations**
Connect researchers and evidence partners globally.

**Share knowledge**
Exchange methodologies, findings and resources.

**Set research priorities**
Identify and address the most pressing evidence gaps.

**Translate into action**
Support the use of evidence in policy and practice.

**Foster cross-sector work**
Bringing together sport, industry, media, government and civil society.

**Support new talent**
Develop the next generation of researchers working on online harms in sport.

HOSTED & SUPPORTED BY



NETWORK ACTIVITIES

TURNING IDEAS INTO IMPACT.

Through FIA and UAOA support, the UAOA IRN provides opportunities for members to contribute to and lead collaborative activities, including:

Annual academic conference
Bringing international researchers together at FIA Headquarters.

Six research webinars each year
Knowledge exchange across different regions and disciplines.

Research reports
Specialist reports on priority topics identified by the IRN and UAOA.

Collaborative funding
Support for research partnerships and grant development.

Networking opportunities
Connecting global expertise across sectors and regions.

Early career support
Opportunities, mentoring and visibility for emerging rising/studying researchers.

WHO SHOULD JOIN?

A diverse network for greater impact.

The UAOA IRN already has 30+ members and welcomes individuals and organisations with an interest in advancing evidence on online harms in sport.

[Learn more about joining →](#)

**Researchers and academic institutions**

**Sports organisations and governing bodies**

**Technology companies and online platforms**

**Athlete and player associations and fan groups**

**Policymakers, regulators and civil society organisations**

**Broadcasters, journalists and research students and early career researchers**

OUR AMBITION

A safer digital environment for sport.

The UAOA International Research Network seeks to become the leading global community for research on online harms in sport. By connecting evidence, expertise and experience across disciplines and sectors, the UAOA IRN aims to strengthen research quality, accelerate innovation and support practical solutions that help make sport safer for everyone.

ONLINE ABUSE IN SPORT BAROMETER 2025 I

The Academic Publications page can be removed.

Each major publication should instead have its own dedicated page, as is already the case (see new headline), with the research clearly referenced and accessible from the wider Research section.

Stronger opening and immediate CTA

The opening should establish the Barometer as one of UAOA's flagship research outputs.

I would lead with:

- ONLINE ABUSE IN SPORT BAROMETER 2025
- a very short 1–2 line introduction;
- a strong report visual / cover;
- two immediate CTAs:

Download the report →

Explore the findings ↓

Put the key findings at the centre of the page

The most important statistics should appear very early and be treated as a major visual moment.

Design-wise I would make them large, highly scannable and visually differentiated.

The page should feel like users are discovering the report's findings as they scroll.

Give the Founder's role more visual prominence

I would include a distinct section highlighting the quote of H.E. Mohammed Ben Sulayem.

Rather than presenting this as another standard text block, use:

- a strong portrait;
- the quote;
- a small label such as FROM THE FOUNDER.

This section should provide authority.

Turn "Our priorities" into a visual section

The next section should explain how the findings translate into action.

I would use:

FROM EVIDENCE TO ACTION

UAOA's priorities for 2025

Then present the priorities through a clean numbered grid with simple icons and very short descriptions.

Finish with a strong report download section

End the page with a clear, visually distinct final CTA:

READ THE FULL REPORT

Short supporting line.

Download — English ↓

Descargar — Español ↓

This should feel like the natural conclusion of the page rather than another document card.

ONLINE ABUSE IN SPORT BAROMETER 2025 II

Overall objective:

the Barometer page should feel like a flagship UAOA research publication (authoritative, visual and evidence-led) rather than a long webpage summarising a PDF.

RESEARCH REPORT

ONLINE ABUSE IN SPORT BAROMETER 2025

The UAOA Barometer 2025 is the second edition of UAOA's landmark research study into the scale and impact of online abuse on the sporting world.

[Download the report →](#) [Explore the findings ↓](#)



KEY FINDINGS

A DEEPENING CRISIS IN SPORT.

The 2025 UAOA Barometer has revealed a deepening crisis in sport, as toxic online abuse escalates at an alarming rate, targeting athletes, referees, and officials.

50%

of all abuse directed at athletes and competitors is misogynistic or racist, a significant increase from 2024.

75%

of federations report continued threats against competitors and their families.

50%

of federations say volunteers and officials now face routine online abuse.

90%

of federations agree that abuse could force athletes to leave their sport.

FROM THE FOUNDER

“Last year UAOA highlighted the devastating personal toll online abuse has on competitors and athletes. This second edition report has shone a light on the equally unacceptable abuse faced by officials and referees—essential members of the sporting community who ensure our competitions are conducted fairly, robustly, and with integrity.

While it's encouraging to see more federations adopting anti-abuse measures, these findings show that the scale of abuse is continuing to grow. UAOA's work in 2025 will be critical in fostering collaboration across the sporting, political, and technology sectors to create meaningful, lasting solutions that protect all members of our community.”

—

H.E. Mohammed Ben Sulayem
FIA President and Founder of UAOA



FROM EVIDENCE TO ACTION

UAOA'S PRIORITIES FOR 2025.

In response to the report, United Against Online Abuse has set out a number of key priorities for 2025:

01  **Host Landmark Global Events**

UAOA will convene the coalition through international conferences, webinars, and working groups to drive policy and behavioural change, including at a major UAOA Conference in the USA in Summer 2025.

02  **Develop a Pan-European Framework**

Implement the EU-backed Erasmus+ project to tackle online abuse in sport, including a dedicated Countering Online Abuse in Sport Day.

03  **Expand Research & Thought Leadership**

Support six UAOA research scholars at Dublin City University and collaborate with global research centres to produce world-leading studies on online abuse in sport.

04  **Launch the UAOA Ambassador Programme**

Empower athletes, officials, and industry leaders to share firsthand experiences and raise awareness.

05  **Create Practical Resources for Sports Federations**

Provide educational materials and toolkits to help federations implement effective anti-abuse strategies.

06  **Strengthen Government & Industry Partnerships**

Engage national governments, international sports organisations, and technology companies to drive legislative and regulatory action.

2025

BAROMETER REPORT



DOWNLOAD

READ THE FULL REPORT.

The 2025 UAOA Barometer is available to download below.

[Download \(English\) ↓](#) [Descargar \(Español\) ↓](#)

ONLINE ABUSE IN SPORT BAROMETER 2024

Keep a consistent structure across all Barometer editions

I would follow the same overall structure and visual logic as the 2025 Barometer page, so that each edition feels part of one recognisable UAOA research series rather than a completely separate webpage.

For the 2024 edition, I would keep:

- a strong hero with the report cover, short introduction and immediate download CTA;
- an [Explore the findings](#) ↓ anchor to encourage users to continue down the page;
- a prominent Key Findings section with large statistics and very short explanations;
- a dedicated Voices from Sport section to highlight relevant perspectives from federations and sporting stakeholders;
- a clear From Evidence to Action section showing how the findings informed UAOA priorities and activity;
- a short Global Coverage section where relevant, highlighting external visibility and media coverage;
- a strong final Access the Full Report CTA.

The screenshot displays the layout of the 'Online Abuse in Sport Barometer 2024' webpage. The header is dark blue with white text, including 'INAUGURAL EDITION • 2024', the title 'ONLINE ABUSE IN SPORT BAROMETER 2024', and a subtitle. Below the header is a navigation bar with 'Download the report →' and 'Explore the findings ↓'. The main content area is divided into several sections: 'KEY FINDINGS' with four large statistics (95%, 90%, 75%, 66%) and their corresponding text; 'VOICES FROM SPORT' with a title 'A UNITED CALL FOR CHANGE' and four quotes from sports leaders; 'FROM EVIDENCE TO ACTION' with a title 'UAOA'S PRIORITIES FOR 2025' and six numbered action items; 'IN THE NEWS' with a title 'GLOBAL COVERAGE' and four media logos (AP, BBC, RACING NEWS 24, MWN); and a final section 'ACCESS THE FULL REPORT' with a 'Download the report (PDF) ↓' button. The footer is dark blue with white text.

INAUGURAL EDITION • 2024

ONLINE ABUSE IN SPORT BAROMETER 2024

The first global, industry-wide barometer measuring online abuse in sport, with participation from leading NGOs and International Federations.

[Download the report →](#) [Explore the findings ↓](#)

KEY FINDINGS

A CLEAR WARNING FOR THE FUTURE

The responses to the 2024 UAOA Barometer paint a clear image of a challenging and aggressive social media environment for athletes, competitors, officials and the wider sporting community.

- 95%** of respondents say that social media platforms have a key role to play in tackling the problem, either voluntarily or under obligation.
- 90%** of federations express fears that the issue will prompt stars to leave sport.
- 75%** of respondents report that competitors regularly face threats of harm against themselves or their families.
- 66%** of federations believe that social media platforms should do more to tackle online abuse.

VOICES FROM SPORT

A UNITED CALL FOR CHANGE

The 2024 Barometer brought together perspectives from across the sporting world. Leaders from international federations and organisations highlighted the urgent need for collective action.

- “Online abuse is a persistent issue within the sporting world. A number of international federations have voiced their concerns via our barometer survey. Together we seek to bring about behavioural and regulatory change.”**
H.E. Mohammed Ben Sulayem
FIFA President
- “This research provides us with a baseline for our work going forward. Now that we have established the extent of the problem across sporting federations, we are well placed to address this issue and tackle its root causes.”**
Professor David Hassan
Principal Investigator
- “We want all of the football family to feel included and respected on social media. There is no space for abuse. We look forward to helping to make social media safe for all those within our game.”**
Dame Liz Nichol, DBE
President, World Football
- “The FIM is proud to be an UAOA partner. By co-operating and collaborating with other sporting federations, our united approach is one of the best ways to limit this kind of abuse.”**
Jorge Viegas
President, FIM

FROM EVIDENCE TO ACTION

UAOA'S PRIORITIES FOR 2025

In response to the report, United Against Online Abuse has set out a number of key priorities for 2025:

- 01 Host Landmark Global Events**
UAOA will convene the coalition through international conferences, seminars, and working groups to drive policy and behavioural change, resulting in a major UAOA Conference in the UK in Summer 2025.
- 02 Develop a Pan-European Framework**
Implement the EU-backed Erasmus+ project to tackle online abuse in sport, including a dedicated Countering Online Abuse in Sport Day.
- 03 Expand Research & Thought Leadership**
Support an UAOA research scholars at Dublin City University and collaborate with global research centres to produce world-leading studies on online abuse in sport.
- 04 Launch the UAOA Ambassador Programme**
Engage athletes, officials, and industry leaders to share football experiences and raise awareness.
- 05 Create Practical Resources for Sports Federations**
Provide educational materials and toolkits to help federations implement effective anti-abuse strategies.
- 06 Strengthen Government & Industry Partnerships**
Engage national governments, international sports organisations, and technology companies to drive legislative and regulatory action.

IN THE NEWS

GLOBAL COVERAGE

The Online Abuse in Sport Barometer 2024 was covered by national and international media following its launch:

- AP**
[Read coverage →](#)
- BBC SPORTS**
[Read coverage →](#)
- RACING NEWS 24**
[Read coverage →](#)
- MWN**
[Read coverage →](#)

ACCESS THE FULL REPORT

Explore the full findings and actionable recommendations in the Online Abuse in Sport Barometer 2024.

[Download the report \(PDF\) ↓](#)

SPORTS JOURNALIST BAROMETER 2024

Keep a consistent structure across all Barometer editions

I would follow the same overall structure and visual logic as the 2025 Barometer page, so that each edition feels part of one recognisable UAOA research series rather than a completely separate webpage.

FIA WHITE PAPER ON “A STRATEGIC RESPONSE TO ONLINE HATE SPEECH IN SPORT” (2023)

FIA BRIEFING NOTE ON ISF AND INDUSTRY PRIMARY RESEARCH REPORTS ON ONLINE HATE IN SPORT

FIA REVIEW OF SCHOLARLY PUBLICATIONS ON ONLINE HATE IN SPORT

Create a consistent template for standalone research publications

For publications such as the FIA White Paper, FIA Briefing Note and Review of Scholarly Publications, I would use the same compact page structure rather than creating a completely different design for each one.

These pages do not need the same depth as the Barometer pages, but they should still feel like credible, premium research outputs.

Strong publication hero

I would avoid an oversized all-caps title taking over the page. Instead, create a cleaner editorial hero containing:

- year;
- publication title;
- author / institution;
- report cover;
- immediate CTAs:

Read the publication →

Download PDF ↓

The publication itself should be the visual focus.

Make key publication information immediately visible

Directly below the hero, add a compact metadata strip:

WHITE PAPER (what?) · 15 PAGES (number of pages) · MARCH 2023 (date) · DR DAVID HASSAN (author) · FIA UNIVERSITY (who?)

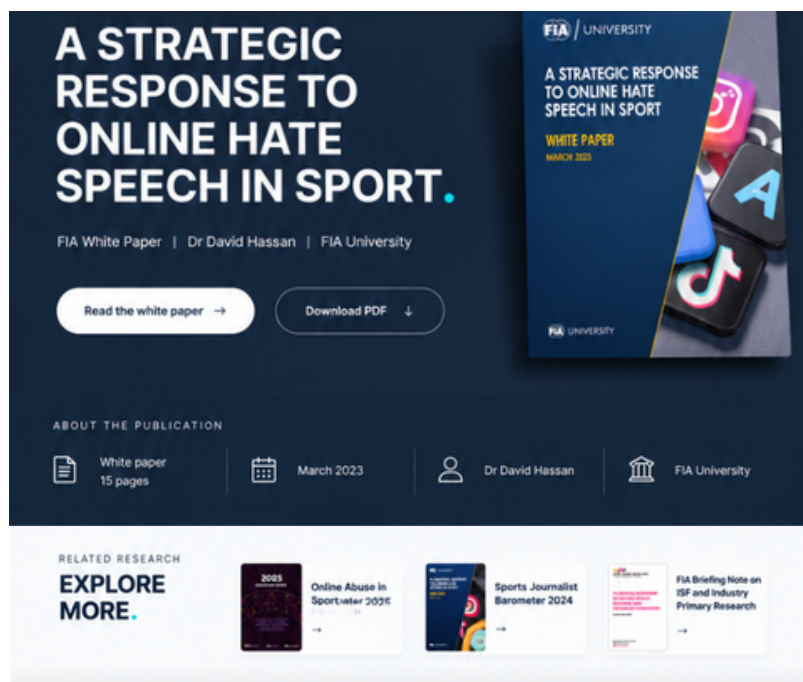
This avoids hiding practical information within paragraphs and makes the page much easier to scan.

Add quick access to related research

At the bottom, I would add a clear: RELATED RESEARCH

Explore more.

with compact cards linking directly to other UAOA publications.



Digital service Act

I would keep this page relatively compact and information-led, but make the hierarchy much stronger than the current version. The objective is to turn a long legal explanation into something that feels clear, credible and immediately useful for sports organisations.

Stronger opening

I would stick to a bold hero.

Then only a short introductory paragraph explaining the collaboration between UAOA and Clark Hill.

Turn the implications into a visual summary

The most important information should be much easier to scan.

This should use simple line icons and short explanations, not large cards or dense paragraphs.

Make the UAOA / Clark Hill guidance the practical takeaway

The next section should move from “what the law is” to “what this means for sport”.

Short explanation of what the guidance is intended to do and how it supports organisations operating in Europe.

This is where I would place the two existing quotes from:

- H.E. Mohammed Ben Sulayem
- Aidan Eames, Clark Hill

I would keep them as typography-led quote blocks only — no portraits. The names and roles are enough.

The quotes should provide authority without becoming visually dominant.

Treat the 2026 update as a simple status message

At the bottom, I would have one strong closing section:

COMING SOON

Updated document (2026)

An updated version of the guidance is currently in development and will provide refreshed information and practical advice for sports organisations.

This section is simply there to communicate status and show that the resource is being actively updated.

Digital Services Act II

DIGITAL REGULATION

**DIGITAL
SERVICES ACT**

Global Sports Organisations and the EU Digital Services Act: How can it affect your Sports Organisation?

United Against Online Abuse has partnered with international law firm Clark Hill to release updated guidance on the European Digital Services Act for sports organisations.

A NEW REGULATORY LANDSCAPE

What is the Digital Services Act?

The Digital Services Act (the short title for Regulation (EU) 2022/2065 of the European Parliament and of the Council of 19 October 2022 on a Single Market for Digital Services and amending Directive 2000/31/EC) overhauls the previous data governance regime in the EU, and sets out legal obligations around data transfer, storage, and/or distribution on online platforms.

KEY IMPLICATIONS

Why it matters for sports organisations

**Legal obligations**
Sets out clear responsibilities for online platforms and organisations regarding content, data and user safety.

**Significant penalties**
Breaches can result in fines of up to 6% of global turnover.

**Protection of rights**
Abuses of rights to privacy and online abuse will be outlawed and punished if it affects EU citizens, organisations or businesses anywhere on the globe.

**Global relevance**
Although an EU regulation, the DSA has far-reaching implications for organisations worldwide.

GUIDANCE FOR THE SPORTING COMMUNITY

Supporting organisations to understand and act

This guidance from UAOA and Clark Hill aims to help sports organisations understand their responsibilities under the law. It includes explainers on what the legislation means, and what specific activities it impacts for those operating in Europe.



"We are a knowledge-led campaign and are dedicated to sharing information and guidance to support our members, and those within the wider sporting space. We hope that this will help organisations to understand their responsibilities and begin to monitor for potential issues they may face in the future."

H.E. MOHAMMED BEN SULAYEM
FIA President and UAOA Founding Patron



"We are pleased to work with the UAOA to help sports organisations meet and understand the requirements of the DSA. This kind of work could not be more important, in a constantly evolving, global legislative environment."

AIDAN EAMES
Consultant at Clark Hill

COMING SOON

UPDATED DOCUMENT (2026)

An updated version of the guidance will be released in 2026, with the latest information and practical advice for sports organisations.

31

University of Notre Dame

Strengthen the opening

I would make the first section much more concise and visually impactful.

Rather than a long introductory paragraph over a dark background, lead with:

UAOA × UNIVERSITY OF NOTRE DAME

Researching online abuse. Building evidence for action.

Then add our short 2–3 line introduction explaining the partnership, supported by one strong image and the relevant institutional logos.

The first screen should immediately communicate:

- who the partnership is with;
- what the collaboration focuses on;
- why it matters.

Create a clear “Current Research” section

The ongoing research should have much more prominence and feel like the main reason to visit the page.

Short explanation of the project, followed by clear metadata.

Then a visible CTA:

Explore the research →

I would pair this with the survey visual, but avoid making it feel like a generic promotional banner. The research title and status should remain the priority.

Make the research team more editorial

The current team section could feel much more refined.

I would use:

- consistent portrait crops;
- larger photography;
- name and role clearly prioritised;
- lighter card treatment.

UAOA × UNIVERSITY OF NOTRE DAME

Researching online abuse. Building evidence for action.

Announced in Autumn 2025, the FIA's United Against Online Abuse Initiative signed a multi-year research collaboration with the University of Notre Dame and its Lucy Family Institute for Data & Society. Supported by the FIA Foundation, the partnership is focused on strengthening evidence, informing policy and helping young people navigate online spaces more safely.

CURRENT RESEARCH

College Student-Athlete Survey

Launched in Spring 2026, UAOA and the University of Notre Dame introduced a US-based College Student-Athlete Survey to assess the prevalence, nature and impact of online abuse across college sport.

United States | Spring 2026 | In progress

[EXPLORE THE SURVEY →](#)

Student-Athlete Survey Launched

to Assess Online Abuse in College Sport

MEET THE RESEARCH TEAM

The Lucy Family Institute for Data & Society team

 Nitesh Chawla Lucy Family Director for Data & AI Academic Strategy Leads data, AI and computing strategy with expertise in AI, data science and network science.	 Emma L. Briant, Ph.D. Visiting Associate Professor Expert in propaganda, information warfare and emerging technologies. Her research informs policy and public debate.	 Alex Thomas Strategic Program Manager Focuses on policy, research coordination and open-source intelligence to advance evidence-based solutions.	 Jessica Young Senior Data Scientist Specialist in applied statistics, quantitative methods and interdisciplinary research support across projects.
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FIA X UAOA Scholarship

Strengthen the opening

I would move away from the purely institutional title “FIA x UAOA Scholarship” and lead with a stronger message:

SCHOLARSHIP PROGRAMME

Supporting the next generation of researchers.

Then add a short 2–3 line introduction explaining the purpose of the programme, followed by a quick overview of the key facts.

This gives users an immediate understanding of the programme before they reach the detail.

Break the programme information into clearer sections

Rather than relying on long paragraphs, I would create more distinct editorial sections:

ABOUT THE PROGRAMME

Research for a safer sport.

A concise explanation of why the scholarship exists and what it supports.

RESEARCH FOCUS

Key areas of research.

Present the main themes through short icon-led points.

This should be highly scannable.

Make the scholars a central part of the page

I would give the current scholars much more visibility.

MEET THE SCHOLARS

Use portrait-led cards with (same as research voices):

- researcher name;
- country;
- short research topic;
- one clear CTA.

Add a clear application / further information section

The final section should be very action-oriented:

GET INVOLVED

Applications are open.

Short eligibility / timing information only, followed by:

[View application details](#) →

If applications are closed, this area can simply change to:

[Register your interest](#) →

SCHOLARSHIP PROGRAMME

SUPPORTING THE NEXT GENERATION OF RESEARCHERS.

The United Against Online Abuse (UAOA) Scholarship Programme was created to empower the next generation of researchers in the fight against online abuse in sport.

6 Scholarships

Fully funded by the FIA Foundation

Dublin City University Academic partner

Real-world impact: Research for a safer, more inclusive sport

ABOUT THE PROGRAMME

RESEARCH FOR A SAFER SPORT.

Launched in 2023, the programme offers talented students and young professionals from diverse backgrounds the opportunity to engage in cutting-edge research on the impact, prevalence, and prevention of online abuse in sport, with a focus on developing practical solutions. Funded by the FIA Foundation, the 6 UAOA scholars have been selected to undertake invaluable research at Dublin City University (DCU) based on their project proposals, dedication to achieving positive social change, and their unique perspectives approaching this issue.

RESEARCH FOCUS

KEY AREAS OF RESEARCH.

Dublin City University supports UAOA scholars to undertake academic research on topics including:

Prevalence, form and victims of online abuse in the sporting world.

The effects of online abuse on athletes, officials, and fans.

Preventative measures and intervention strategies for online harassment.

Analysis of existing regulations and recommendations for new policies.

The role of social media and tech platforms in moderating content.

Intelligence models used to detect and remove online abuse.

CURRENT SCHOLARS

MEET THE SCHOLARS.

The inaugural cohort of 4 UAOA Scholars represents a diverse group from different parts of the world, including participants from Italy, South Africa, the UK, and Mexico. Their work is already contributing valuable insights to the UAOA campaign, and they are playing a crucial role in shaping future regulations and standards within sport. The final 2 scholarships are currently open for applications.

RESEARCH VOICE

A red card to online abuse: supporting respect in football

— Maria Iuliano
Italy

[Read more](#) →

RESEARCH VOICE

Women are real fans too: online abuse in the motorsport community

— Ana
Mexico

[Read more](#) →

RESEARCH VOICE

A red card to online abuse: supporting respect in football

— Maria Iuliano
Italy

[Read more](#) →

RESEARCH VOICE

Women are real fans too: online abuse in the motorsport community

— Ana
Mexico

[Read more](#) →

GET INVOLVED

APPLICATIONS ARE OPEN.

The final 2 scholarships are currently open for applications.

[View application details](#) →

Educational Module

Strengthen the opening

I would begin with a short, high-impact introduction and an immediate CTA.

Then surface the key facts straight away.

Follow this immediately with a strong CTA:

[Join the course →](#)

The aim is to make the offer feel clear, credible and easy to access from the outset.

Add a clear “course at a glance” summary

Very early on the page, I would include a concise visual summary of the course.

This should be highly scannable and help reduce uncertainty for first-time visitors.

Make learning outcomes and course structure more prominent

I would include a dedicated section focused on what users will learn, rather than relying only on descriptive text.

This section should feel outcome-led and user-focused.

Then, I would then add a section explaining the content and learning journey in a simple, visual way.

I would also include a link such as:

[View full course curriculum →](#)

This gives the page a stronger sense of substance without overwhelming the visitor.

End with a strong final CTA

The last section should clearly invite action.

For example:

BUILD A SAFER ONLINE ENVIRONMENT AROUND YOUR SPORT.

Gain the knowledge. Take action. Be part of the change.

[Start the free course →](#)

This should function as the final conversion point on the page.

FREE EDUCATIONAL MODULE

COMBATTING ONLINE ABUSE IN SPORT.

A free educational module developed by United Against Online Abuse in collaboration with Dublin City University.

Open to all, this self-paced course builds knowledge and confidence to understand online abuse in sport, explore legal responses, and take practical action to combat it.

Free Open to all

3 weeks Self-paced module

359 enrolled on this course

[JOIN THE COURSE →](#)

No cost. No prerequisites. Just practical knowledge that makes a difference.

COURSE AT A GLANCE

- Free** Open to all
- 3 weeks** Self-paced online
- 140+** Learners to date
- Global** Participants from across the world
- Developed with** Dublin City University (DCU)

WHAT YOU'LL LEARN

GAIN KNOWLEDGE. BUILD CONFIDENCE. CREATE CHANGE.

By the end of the course, you'll be able to:

- Understand online abuse** Recognise what it is, why it matters, and how it manifests in sport.
- Analyse and assess** Evaluate the definitions, types and triggers of online abuse and its impact on individuals and communities.
- Navigate legal responses** Explore existing legal approaches, their application and the key challenges.
- Turn knowledge into action** Identify practical strategies and the role of different stakeholders in creating safer online environments.

COURSE CONTENT

A THREE-WEEK LEARNING JOURNEY.

Structured into three modules, the course combines expert insights, real-world examples and practical tools.

[View full course curriculum →](#)

WEEK 1 Introduction to Online Abuse in Sport
Understand what online abuse looks like in sport, its impact on individuals and why it matters.

WEEK 2 Legal Responses to Online Abuse in Sport
Explore legal frameworks, challenges and accountability in addressing online abuse.

WEEK 3 Combating Online Abuse in Sport
Discover practical actions, stakeholder roles and strategies for safer online environments.

FREE · ONLINE · OPEN TO ALL

BUILD A SAFER ONLINE ENVIRONMENT AROUND YOUR SPORT.

Gain the knowledge. Take action. Be part of the change.

[START THE FREE COURSE →](#)

Webinar Series

Create a stronger introduction

I would begin with a short, more engaging introduction explaining the purpose of the series.

UAOA WEBINAR SERIES

Expert conversations on online abuse in sport.

Bringing together researchers, sports organisations and industry experts to share evidence, practical approaches and emerging solutions.

Keep this short and move quickly into the actual content.

Give the next webinar its own prominent section

The upcoming webinar should feel clearly different from the archive.

For example:

NEXT WEBINAR

2026 Webinar Series is coming soon.

Short 1–2 line description, then clear information.

NEXT WEBINAR

2026's Webinar Series is coming soon.

We're putting the finishing touches on the 2026 UAOA webinar programme, which will bring together researchers, sport industry stakeholders and practitioners from across the globe.

If you'd like to express your interest as a guest speaker or attendee, please contact: gary.sinclair@dcu.ie and mbeaton-consultant@fia.com.

Turn past webinars into a clear video library

I would create a dedicated section:

WATCH PREVIOUS WEBINARS

Each webinar should show the key information immediately:

- date;
- title;
- duration;

WEBINARS

Watch our previous webinars

All webinars

12
MAR
2025



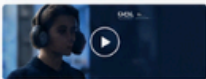
WEBINAR

Using sport as a tool for digital peace with Peace and Sport

58 min • Peace and Sport

This session explored how sport can promote digital peace, with a focus on building inclusive online communities and preventing harmful behaviours.

05
FEB
2025



WEBINAR

Strategies to tackle online abuse in sport with the International Esports Federation

52 min • International Esports Federation

18
NOV
2024



WEBINAR

An athlete-centred approach to tackling online abuse in sport

46 min • FIA

16
OCT
2024



WEBINAR

FIM's approach to UAOA combatting online abuse in sport

50 min • FIM

10
JUL
2024



WEBINAR

Ableism and disablism in the beautiful game

45 min • Fare Network

Erasmus I

Stronger project introduction

Open with a concise statement rather.
Then, follow with the project summary.

Clarify the project aims

Present the main objectives as four clear visual pillars, with an explanation of one or two lines maximum.

Give the project outputs much more prominence

The outputs are one of the most important parts of the page and should feel tangible.

I would create a dedicated:

WHAT THE PROJECT WILL DELIVER

with clear cards for the main outputs.

Make the partner section cleaner

Separate partners clearly by role:

SPORTING PARTNERS

ACADEMIC PARTNERS

Use logos as the main visual element, with institution name and country underneath. Avoid large cards with unnecessary empty space.

Create a real “Project Progress” area

Rather than mixing news and formal documentation together, I would distinguish:

- NEWS AND UPDATES
- PROJECT DELIVERABLES

A cleaner document library with:

Download ↓

This makes the difference between public-facing updates and official Erasmus+ documentation much clearer.

Finish with practical project information

End with a compact dark section containing:

- coordinator contact;
- EU / Erasmus+ funding acknowledgement;
- required disclaimer;
- relevant logos.

This information is important but should remain visually secondary to the actual project story.

Erasmus II

ERASMUS+ PROJECT

A PAN-EU FRAMEWORK TO COMBAT ONLINE ABUSE IN SPORT.

Developing research, education and practical tools to better understand, prevent and respond to online abuse in sport.

PROJECT SUMMARY

The FIA and UAQA's Erasmus+ work programme will enable societal change in how citizens engage with social media and address the effects of online abuse in sports. In 2022, demonstrating proactivity on this issue, the FIA, the governing body of motorsport, established "United Against Online Abuse" (UAQA), a coalition of national governments, regulatory institutions, international sporting federations (IFs) and non-governmental organisations (NGOs), campaigning to combat online harm in sport.

This project will necessitate effective governance and administration, education and knowledge development, capacity building, and research and advocacy practices. Amongst multiple beneficiaries of this work will be those supporting young people and other vulnerable groups targeted by online abuse alongside other participants identified due to their perceived gender, ethnicity, sexual orientation, or cultural heritage.

OUR PRIMARY AIMS

01

Embed an understanding of online abuse in sports through research and education.

02

Develop a communication strategy to inform and protect diverse groups of participants engaged in the sports ecosystem (namely athletes, volunteers, officials, executives, and fans).

03

Expand knowledge, experience, and capacity within IFs to challenge the scourge of online abuse.

04

Develop AI-assisted, targeted social media strategies to support the endeavours of IFs.

PROJECT OUTPUTS

This project will provide outputs to support the online safety of athletes and other stakeholders across Europe including:



A micro-credential dedicated to online sports safety to educate, safeguard, and prevent online abuse.



A bespoke critical incident framework to assist IFs, national members, and affiliates in safeguarding their participants against online abuse.



The dissemination of empirical research to support evidence-based interventions.



The first pan-EU awareness campaign to combat online abuse at all levels of sport.

PROJECT PARTNERS

SPORTING PARTNERS



Clark Hill

Project Partner



ASFAO

Project Partner

Slovenia



Real Federación Española de Automovilismo

Project Partner

Spain



SVENSK BILSPORT

Project Partner

Sweden

ACADEMIC PARTNERS



ESBS European Sport Business School

Academic Partner

Spain



Charles University

Academic Partner

Czech Republic



Stockholm University

Academic Partner

Sweden



Prof. Matej Tulek

Academic Partner

Slovenia

NEWS AND UPDATES

UAQA PROJECT ANNOUNCEMENT
UAQA.COM



FIA PROJECT ANNOUNCEMENT
FIA.COM



UAQA PROJECT ANNOUNCEMENT
LINKEDIN



PROJECT DELIVERABLES

View all deliverables →



D1.2 - Implementation progress
1.5.26

Download



D5.1 - Communication Material
1.5.26

Download



D6.1 - Launch EU Forum of
UAQA Coalition
23.04.2026

Download

COORDINATOR CONTACT

If you wish to contact UAQA regarding our Erasmus project, please email uaqa@fia.com.



Funded by the European Union

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (ACEA). Neither the European Union nor ACEA can be held responsible for them.

Community Engagement

Strengthen the opening

I would begin with a more engaging, action-led introduction, with the image given greater visual prominence.

Make “How we engage” shorter and more dynamic

Rather than a longer explanatory section, I would reduce this to a very clear visual summary of how UAOA engages communities.

This should be quick to scan and visually distinct.

Create a stronger “Engagement opportunities” section

I would make the opportunity to host a workshop or collaborate much more visible and dynamic.

For example:

ENGAGEMENT OPPORTUNITIES

Host a UAOA digital literacy workshop.

Short explanatory text, then key information surfaced clearly:

FOR — athletes, officials, young people, sport organisations

FORMAT — interactive workshop

FOCUS — awareness, digital literacy, practical response

Then a clear CTA:

Enquire about a workshop →

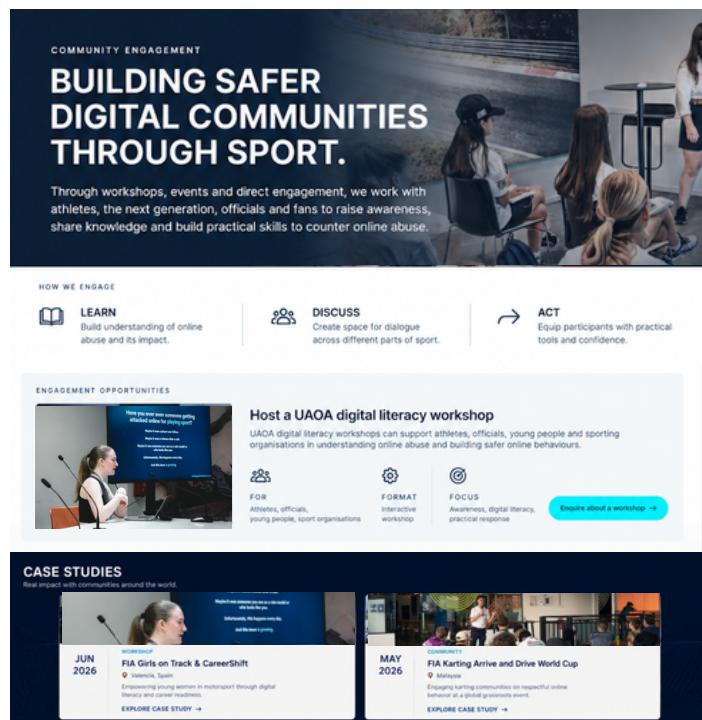
This section should feel like a real opportunity, not simply another block of information.

Present examples as case studies, not separate pages

I would then show examples of community engagement in a more dynamic, scrollable or card-based format, similar to the direction explored for the Events page.

Each card could include:

- date;
- title;
- short 1–2 line description;
- Clear CTA: Explore case study → (drop-down)



Gallery

Keep the Gallery, but make it feel more editorial and purposeful

Although this is not the most strategically important page on the site, I do not think it is a bad idea to keep it. The gallery can still play a useful role by giving a more human and visual sense of UAOA's work across events, partnerships and community activity.

Give the page a stronger framing

I would make the page feel more intentional by changing the title and adding a short introductory line.

For example:

UAOA IN PICTURES

A visual record of the people, events and moments shaping UAOA's work across sport.

This would immediately make the page feel more curated and less like a generic image archive.

Move away from the current repeated rounded-thumbnail grid

The current grid feels quite uniform and a little too soft visually. The rounded corners are again too prominent and give the page a slightly templated feel.

I would either use:

- square corners; or
- a much subtler 4–8px radius.

More broadly, I would avoid having every image presented in exactly the same format and scale.

Use a more editorial / masonry-style layout

For a proper visual gallery, I would explore a more dynamic masonry or editorial grid rather than a repeated matrix of identical thumbnails.

This would create more rhythm and make the page feel curated rather than purely functional.

Surface basic information on hover

Users should be able to understand what they are looking at without having to open every image individually.

I would therefore add a lightweight hover state or overlay with short contextual information, for example:

- event name;
- date;
- location;
- short caption.

Newsletter

Lead with a clearer value proposition

The first question a visitor will have is: What will I get from this?

That should be answered immediately at the top of the page.

For example:

UAOA NEWSLETTER

Stay close to the work shaping safer sport online.

A quarterly update on the latest research, initiatives, events and opportunities from across the UAOA coalition.

Make the page more dynamic and informative

I would introduce a short section showing what readers can expect to find in each edition.

For example:

WHAT YOU'LL FIND

- Research — latest evidence and publications
- Coalition — partner developments and collaboration
- In Action — events, convenings and programme highlights
- Opportunities — ways to learn, contribute and participate

This helps the user immediately understand the content offer.

Treat “Coming Soon” as a secondary message, not the whole page

I would keep the page useful by framing it around what is coming and where visitors can go in the meantime.

For example:

FIRST EDITION

Coming soon.

We are currently preparing the first edition of the UAOA Newsletter, which will bring together the latest updates from across our coalition.

Explore Get Involved →

Clarify the subscription / access model

I think the page should include a visible place where users can leave their email address to potentially receive the newsletter — depending, of course, on whether distribution will remain limited to coalition and FIA network audiences or open more broadly.

If broader subscription is possible, I would add a simple sign-up section directly on the page.

Contact Us

Separate Contact from Get Involved

I do not think the current page architecture is fully coherent. At the moment, the page is trying to do two different jobs at once:

- Contact = send us a message
- Get Involved = how can I participate, partner with UAOA, or use its work?

These are not the same user need, and combining them creates confusion.

Keep the Contact page much cleaner

For the Contact page itself, I would create a much simpler structure:

CONTACT

Let's talk.

We are here to listen. If you would like to get in touch with the UAOA team, please use the contact form below. If you are interested in joining, partnering or engaging with UAOA's work, please visit our Get Involved page.

Then show:

- one general contact email;
- a clean contact form;
- a short team/contact list.

Simplify the form fields

I would avoid asking for overly specific fields such as job title or federation/organisation as mandatory inputs, because the page should remain open to a broad range of users.

Create a clear connection to Get Involved

Rather than mixing both journeys into one page, I would add a simple cross-reference:

This keeps the Contact page focused while still guiding users toward the more strategic participation pathways.

Get Involved page.' The main content area is light gray. It has a section 'Send us a message' with a subtext 'Complete the form and a member of our team will get back to you as soon as possible.' Below this is an email icon and the text 'General enquiries: uaoa@fia.com'. To the left is a section 'Our team' listing six team members with their names, titles, and LinkedIn icons. To the right is a contact form titled 'Send us a message' with fields for 'First name *', 'Last name *', 'Email address *', and 'Message body *'. A blue 'Send message ->' button is at the bottom of the form. At the very bottom is a dark blue footer with the text 'GET INVOLVED' and 'There is more than one way to drive change.' followed by a subtext 'Discover how you can contribute, collaborate or access UAOA's work.' and a button 'Explore Get Involved ->'."/>

CONTACT

Let's talk.

We're here to listen. If you would like to join the coalition or explore ways to participate, please visit our [Get Involved](#) page.

Send us a message

Complete the form and a member of our team will get back to you as soon as possible.

 General enquiries:
uaoa@fia.com

Our team

Erin Bourke Programme Lead	
Aissata Ndiath Project Manager	
Millie Beaton Partnerships Engagement Manager	
Alexia Conti-Vecchi Head of Communications	
Prashant Kumar Erasmus+ Specialist	
Ella Hirsbrunner Erasmus+ Coordinator	

Send us a message

First name *

Last name *

Email address *

Message body *

[Send message ->](#)

GET INVOLVED

There is more than one way to drive change.

Discover how you can contribute, collaborate or access UAOA's work.

[Explore Get Involved ->](#)

Get involved I

Make Get Involved the strategic participation page

This page should have a very different role from Contact. Its purpose is not simply to let people send us a message, but to help each audience understand how they can take part in UAOA depending on who they are.

Open with a stronger invitation

I would start with a concise, action-led introduction:

GET INVOLVED

There is more than one way to drive change.

Whether you represent sport, government, research, technology or the wider sporting community, there is a role for you in building safer digital environments around sport.

Explore the options ↓

This should feel like a strategic entry point into the UAOA ecosystem.

Structure the page around clear audience pathways

I would create five horizontal sections, each with its own purpose, short explanation and relevant CTA.

01 — Sporting Organisations

Join a collective response across sport.

Explain briefly that sporting bodies can partner with UAOA, support the Charter and participate in coalition activity.

Read the UAOA Charter →

Enquire about partnering →

02 — Governments & Policymakers

Help strengthen the collective response.

Focus on collaboration with national, regional and local authorities, policy dialogue and coalition participation.

Read the UAOA Charter →

Discuss a partnership →

03 — Technology & Industry

Bring expertise and innovation to the coalition.

Focus on technology companies, platforms and industry organisations contributing expertise, tools and scalable responses to online abuse.

Read the UAOA Charter →

Discuss a partnership →

04 — Researchers & Academia

Contribute to the global evidence base.

This pathway should lead primarily to the UAOA International Research Network, rather than a generic contact form.

Explore the UAOA IRN →

05 — Athletes, Officials, Journalists, Coaches & Fans

Learn. Explore. Take part.

This group is different because the primary objective is not institutional partnership.

I would split this section into three simple actions:

LEARN

Free Educational Module

Start the course →

DISCOVER

Research Voices & Insights

Explore Research Voices →

TALK TO US

Have a question or something to share?

Contact UAOA →

Get involved II

End with a link back to Contact

I would finish with a short cross-reference:

Not sure which route is right for you?

Get in touch with the UAOA team and we can help direct your enquiry.

Contact us →

This keeps Get Involved focused on participation, while Contact remains the general communication route.

GET INVOLVED

THERE IS MORE THAN ONE WAY TO DRIVE CHANGE.

Whether you represent sport, government, research, technology or the wider sporting community, there is a role for you in building safer digital environments around sport.

↓ EXPLORE THE OPTIONS

01

FOR
SPORTING ORGANISATIONS
Join a collective response across sport.
UAOA welcomes new partnerships from sporting bodies and organisations committed to our shared ambition of tackling online abuse in sport.
Organisations can demonstrate this commitment by becoming a signatory to the UAOA Charter — a non-binding statement of shared intent setting out principles that UAOA and its signatories endeavour to embody in their work.
UAOA partnerships also provide access to regular events, resources, support and campaign updates.
[Read the UAOA Charter](#) → [Enquire about partnering](#) →

02

FOR
GOVERNMENTS & POLICYMAKERS
Help strengthen the collective response.
UAOA welcomes partnerships with national, regional and local governments that share our ambition to tackle online abuse across sport.
Governments can demonstrate their commitment by becoming a signatory to the UAOA Charter — a non-binding statement of shared intent setting out principles that UAOA and its signatories endeavour to embody in their work.
[Read the UAOA Charter](#) → [Discuss a partnership](#) →

03

FOR
TECHNOLOGY & INDUSTRY
Bring expertise and innovation into the coalition.
UAOA welcomes partnerships with technology companies, online platforms and industry organisations that can contribute expertise, tools and innovation to a cross-sector response to online abuse.
Partners can demonstrate their commitment by becoming a signatory to the UAOA Charter — a non-binding statement of shared intent setting out principles that UAOA and its signatories endeavour to embody in their work.
[Read the UAOA Charter](#) → [Discuss a partnership](#) →

04

FOR
RESEARCHERS & ACADEMIA
Contribute to the global evidence base.
Researchers, universities and evidence partners can connect with UAOA through the UAOA International Research Network, contributing expertise, collaborating across disciplines and helping strengthen research on online harms in sport.
[Explore the UAOA IRN](#) →

05

FOR
ATHLETES, OFFICIALS, JOURNALISTS, COACHES & FANS
Learn. Explore. Take part.
Everyone across sport has a role to play in building safer and more respectful online environments. UAOA provides practical education, research and resources to help people better understand online abuse, its impact and the ways it can be addressed.

LEARN

Free Educational Module

Build your understanding of online abuse in sport and learn practical approaches to recognising and responding to harmful behaviour.

[Start the course](#) →

DISCOVER

Research Voices & Insights

Hear directly from researchers exploring online abuse across different sports, communities and contexts.

[Explore research voices](#) →

TALK TO US

Have a question or something to share?

Get in touch with the UAOA team.

[Contact UAOA](#) →

NOT SURE WHERE YOU FIT?

Let's find the right way for you.

Get in touch and we'll point you in the right direction.

[Contact us](#) →